

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 584790 /		<u>Alt Order #</u> 07914248
<u>Product</u> PRIORITIES USA 60'S		
<u>Contract Dates</u> 10/20/12 - 10/22/12		<u>Estimate #</u> 321/340/1788
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/22/12	10/22/12	6a-7a M-F	6a-7a		1:00			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$140.00			
N 2	All	10/22/12	10/22/12	12a-1a M-F	12a-1a		1:00			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$190.00			
N 3	All	10/20/12	10/20/12	6p-7p Sat	6p-7p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
N 4	All	10/20/12	10/20/12	11p-12a Sat	11p-12a		1:00			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$270.00			
N 5	All	10/21/12	10/21/12	4-5p Sun	4p-5p		1:00			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$340.00			
N 6	All	10/21/12	10/21/12	5p-6p Sun	5p-6p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
Totals											6	\$1,740.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	6	\$1,740.00	\$1,479.00
Totals	6	\$1,740.00	\$1,479.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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